

Re: MB 18-184

To Whom It May Concern:

My name is Jerry Lousteau, Jr. I am the former owner of WMGO 93.1 FM, now WYAB 103.9 FM, and current owner of WMGO 1370 AM in Canton, Mississippi. I have been involved in a great number of broadcast projects in the past in many capacities.

I am in total support of the SSR Communications and MMTC proposal to allow small broadcasters to receive a power increase from 6 kilowatts to 12 kilowatts and the related the contour protection suggestions.

In this area of the country, any boost in signal is welcome, as weather conditions often make signal reception difficult, especially for smaller station during the morning hours. The 100 kilowatt stations are mostly unaffected by these unpredictable atmospheric issues, but for Class A stations, coverage can be reduced drastically. Any power upgrade would be a very beneficial development.

I am also in the process of building a FM translator station to rebroadcast WMGO 1370 AM. I can say confidently that the C4 and 73.215 upgrades would have no impact on my FM signal. There are no stations remotely nearby that could negatively affect my FM translator. I believe that to be the case in many other markets as well.

Even though my station would not benefit directly, I also recognize that other small broadcasters need this help. This proposal has been talked about for more than five years and is way overdue for full implementation by the FCC.

Please do not wait any longer. The C4 and 73.215 proposal needs to be adopted now.

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